



# GOSPEL MUSIC WORKSHOP OF AMERICA DETROIT CHAPTER

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IRIS A. TAYLOR, PH.D. – CHAIRMAN      MICHAEL E. FLETCHER – MINISTER OF MUSIC  
WWW.GMWADETROIT.ORG

## *Women Impacting The World 2024*

### Advertising Rates:

Front Inside Cover	\$300.00	Outside Back Cover	\$450.00
Back Inside Cover	\$300.00	Full Page	\$150.00
¼ Page	\$ 75.00	Half Page	\$100.00

**Deadline for submission is September 27, 2024**

CERTIFIED FUNDS ONLY [certified checks, money orders, Cash App (\$GMWADetroit), Zelle (adamwalk1@spectrum.net) and Pay Pal (PayPal.me/GMWADetroitChapter)]

**Contact: Regina Gambrell-Smith 313.580.7555 for additional questions**

**[www.gmwadetroit.org](http://www.gmwadetroit.org) / email [gmwadetroit@ameritech.net](mailto:gmwadetroit@ameritech.net)**

Name: \_\_\_\_\_ Ad Size: \_\_\_\_\_

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone number: \_\_\_\_\_

**Camera ready ad in .PDF or .JPG (min 300 dpi) format only  
See page two for unformatted ad requests. Submit all to [gmwadetroit@ameritech.net](mailto:gmwadetroit@ameritech.net)**



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## Digital Ad Requirements

### **Creative Submissions:**

All photos, ad content, and graphics for your ads must be emailed to [gmwadetroit@ameritech.net](mailto:gmwadetroit@ameritech.net)

- Full Page should be 11.25 tall x 8.75 wide (half page 5.75 tall x 8.75 w)
- Acceptable file formats for text: .docx format (Word)
- Acceptable file formats for photos and graphics: .jpg, .png, .pdf, .tiff
- \*Graphics must be in high-resolution format
- **300 dpi**

### **(Camera Ready) Creative Submissions:**

*Camera Ready artwork consists of quality layout and design that meets the minimum requirements of excellence. If your ad design was not approved, our in-house designers will assist in creating your advertisements for you at a cost to be paid by you.*

\*To expedite revisions, in the event of file discrepancies, it is recommended to send your editable file as well in native format (created in *Adobe Photoshop, Illustrator, or InDesign*). Word documents and clip art files are NOT acceptable.